

University eLearning Package



Ideal for

Universities, Faculties/Departments, New Commercial Ventures and New Commercialisation.

Challenges for Universities

- **Operations:** Managing teaching staff costs, ensuring student enrolments and development, reducing student attrition.
- **Sales and Marketing:** Using online learning to generate new business and sales on the basis of an existing approach, and approaching online sales and marketing in new and innovative ways, other than the traditional 'agent' based approach, being more competitive in international student recruitment, responding proactively to the unparalleled breadth of student choice in demands for high quality curricula, having curricula that align with more informed students targeting career outcomes from education.
- **People Development:** Ensuring staff have capabilities to continually improve teaching and learning, ensuring lecturers are capable of resource development and building courses online (Recruit Academic Staff).
- **Outsourcing Options:** Having products developed externally and then implemented and run within the business, managing uncertain/insecure funding models.

Types of Projects We Work On

New products, staff training, capabilities training.

How We Work with You?

1. Introductory meeting to discuss your current practices and needs.
2. Discussions with existing staff on approaches to putting resources online, and the issues facing teaching staff.
3. Design of scenarios and options to develop products or services targeted at your clients.
4. Preparation of a quote to provide services for training staff and building capabilities, enhancing existing teaching modules or resources and making them more student friendly, help with reporting and analytics, developing Learning Assets or modules, and designing additional multimedia and online resources.
5. If you have Canvas LMS, we can design the development of Canvas in order to get more out of your system.
6. Helping you develop sellable products, using your existing content.
7. Identification and implementation of new approaches to revenue via selling short courses.
8. Design of staff training and/or helping with set up of training centres.

Benefits of Working with Us

1. **Understanding of Academic Conventions and Culture:** A dedicated Project manager will be assigned directly to you project. Our team has considerable experience working in national and international universities.
2. **Project Planning:** A high level of accountability and transparency, including the mapping and tracking of key project deliverables and outcomes.
3. **Agile Project Development:** Attentive and responsive service to any queries, requests or feedback.
4. **'Can Do' and 'Get Things Done' Attitude:** Our team understands the challenges of university administrators and academics to get things done at a more rapid pace. We can develop programs and products faster than can typically done at most universities.
5. **Cost Savings:** Substantial networks and resources to help your project be successful from staff recruitment, in-house training, and business systems and operations support.
6. **PhD Qualified Academic Staff:** Our team has worked at major Australian and international universities including University of Melbourne, University of Sydney and Oxford University.

Payment Options

Credit Card, Paypal.

Instalment

Monthly Instalments, Hourly Rates.